# **Particulars**

# **About Your Organisation**

# **Organisation Name**

Atlanta Fulton County Zoo, Inc.

# **Corporate Website Address**

www.zooatlanta.org

# **Primary Activity or Product**

■ Environmental NGO

# Related Company(ies)

No

# Membership

Membership Number	Membership Category	Membership Sector
6-0035-15-000-00	Ordinary	Environmental or Nature Conservation Organisations (Non Governmental Organisations)

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#### **Environmental and Conservation NGOs**

#### **Operational Profile**

1.1 What are the main activities of your organization?

Animal care and enrichment fee and non fee based educational activities for all ages centered around conservation and science fee and non fee based conservation education on grounds and in the community community partnerships and advocacy Active participation in conservation research and publications as well as support conservation efforts Community entertainment and events

1.2 Does your organization use and/or sell any palm oil?

Yes

1.3 Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period

Conservation education concerning palm oil consists of the education the public, schools, community, partners, staff and volunteers on the issue of the palm oil crisis and how guests can have a direct impact in saving species by shopping sustainable. We carry out this message through numerous venues, including but not limited too: keeper talks, daily conservation education on zoo grounds, dozens of non and fee based programs on ground and in communities, web site content, social media sharing, partnerships with other zoos, localized events throughout the year focused on this issue (Endangered Species Day, Leaves of Gratitude, Tiger Awareness Day, ect).

1. 4 Did members of your staff participate in RSPO working groups/taskforces in the reporting period?

No

1.5 Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?

No

1.6 What percentage of your organizations overall activities focus on palm oil?

50%

1.7 How is your work on palm oil funded?

n/a

#### **Time-Bound Plan**

2.1 Date started or expect to start participating in RSPO working groups/taskforces

2017

2.2 Date expected to undertake and publicise programmes to support RSPO, RSPO certification and/or good standing RSPO members

2015

2.3 What are your interim milestones towards achieving your commitments to promote sustainable palm oil (the production/uptake of CSPO)?

- 2.4 Which countries that your institution operates in do the above commitments cover?
  - United States

# **Actions for Next Reporting Period**

# Atlanta Fulton County Zoo, Inc.

3.1 Outline actions that will be taken in the coming year to promote sustainable palm oil(along the supply chain) continue to promote via all education programs and work with our food vendor to complete their commit to serve sustainable palm oil Reasons for Non-Disclosure of Information 4.1 If you have not disclosed any of the above information please indicate the reasons why **GHG Emissions** 5.1 Are you currently assessing the GHG emissions from your operations? No Please explain why 5.2 Do you publicly report the GHG emissions of your operations? 5.2 Please upload related document 5.2 Add a link to a website Application of Principles & Criteria for all members sectors 6.1 Do you have organizational policies that are in line with the RSPO P&C, such as: - If none of the above, please specify if/when you intend to develop one 6.2 If no to any of the above, what steps will your organization take to realize ethical conduct in business-applicable regulations and industry practices? We do so via our green practices and conservation strategy 6.3 What best practice guidelines or information has your organization provided to facilitate production and consumption of CSPO? What languages are these guidelines available in? promote and share Cheyenne Mountain Zoo's Sustainable Palm Oil App 6.4 Has your organization partnered with any RSPO members in the implementation of or benchmarking against the Principles and Criteria? No Please explain why Detail

# Atlanta Fulton County Zoo, Inc.

RSPO Annual Communications of Progress 2015

Website link	
-	
Concession Map	
7.1 This questions only applies for companies who would like to declare concess Certified and uncertified)	sion boundaries owned. (both RSPO
Do you agree to share your concession maps with the RSPO?	
No	
Please explain why	
-	

### RSPO Annual Communications of Progress 2015

# Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?
Not finding products with CSPO (candy/food) to serve in gift shop
2 How would you qualify RSPO standards as compared to other parallel standards?
Cost Effective:
Yes
Robust:
Yes
Simpler to Comply to:
Yes
3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)
business to business/ education and outreach
4 Other information on palm oil (sustainability reports, policies, other public information)
n/a

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